

## Incentive-Based Approaches to Narrowing Gender Gaps

Mechanism	Actors	Project Title	Location	Grant Amount	Description	Results
Results-Based Financing	Nigerian Ministry of Finance and Ministry of Women's Affairs (in partnership with DFID and the World Bank)	Growing Girls and Women in Nigeria (G-WIN)	Nigeria	Initial amount: \$21 million USD	<p>Under former Minister of Finance Ngozi Okonjo-Iweala, Nigeria introduced a gender budgeting initiative that provided additional funds to ministries exceeding established targets on outcomes for women and girls.<sup>i</sup></p> <p>The initiative focuses in five pilot sectors (agriculture, communications technology, health, water resources and public works). The initiative tied the provision of additional funds to the delivery of specific results for women and girls in Nigeria.<sup>ii</sup></p>	<ul style="list-style-type: none"> <li>• Two million female farmers received cell phones, enabling their use of an e-wallet system to facilitate mobile money purchases of agricultural inputs.<sup>iii</sup></li> <li>• The Ministry of Public Works began to train women as subcontractors in order to increase their likelihood of winning procurement bids.</li> <li>• The Ministry of Health increased the number of reparative surgeries it provided to women living with fistula.</li> <li>• A program providing grants and peer learning for women entrepreneurs allowed its beneficiaries to create 10,000 new direct jobs and thousands more indirect jobs.<sup>iv</sup></li> </ul>
Development Impact Bond	UBS Optimus Foundation, Educate Girls (NGO), IDinsight, Instiglio, and CIFF	The Educate Girls Development Impact Bond	Rajasthan, India	Total payment is capped at \$422,000 USD and expected payout is \$367,000 USD. <sup>v</sup>	This DIB is a three-year program to enroll and educate marginalized girls and boys in rural Rajasthan. It targets 18,000 children (9,000 girls) from 166 government schools. The initiative aims to enroll out-of-school girls in school and improve literacy and numeracy. <sup>vi</sup>	<ul style="list-style-type: none"> <li>• Enrolled 44% of all out of school girls identified in year one and achieved 23 percent of its total target for learning progress; on track to meet 2018 targets for enrollment and learning.<sup>vii</sup></li> <li>• The DIB has accelerated learning gains by 30% in its first year.<sup>viii</sup></li> </ul>
Development Impact Bond	The Bill & Melinda Gates Foundation, UNICEF, WHO and the World Bank, among other partners <sup>ix</sup>	Global Alliance for Vaccines and Immunization s/ International Finance Facility for Immunization	73 of the poorest countries in the world. 22 countries are expected to graduate by 2020. <sup>x</sup>	\$6.3 billion USD from Bill & Melinda Gates Foundation to pay back over \$5 billion in investments. IFFIm has raised more than \$5 billion USD. <sup>xixii</sup>	<p>Gavi is an international organization created to improve access to new and underused vaccines for children living in the world's poorest countries.</p> <p>IFFIm uses long-term pledges from donor governments to sell "vaccine bonds" in capital markets. These funds go towards GAVI programs.<sup>xiii</sup></p>	<ul style="list-style-type: none"> <li>• Partnering with Girl Effect, Gavi spent \$10 million USD to increase uptake of the HPV vaccine to protect girls against 70% of cervical cancer cases.<sup>xiv xv</sup></li> <li>• More broadly, Gavi support has contributed to the immunization of 440 million children.</li> </ul>
Development Impact Bond	United States Government	Reach Every Mother and Child Bill	Countries with the highest burden of maternal and child deaths <sup>xvi</sup>	Not determined (unspecified in bill)	The bill uses DIBs to fund interventions that improve maternal and child health, specifically to end preventable maternal, newborn, and child deaths globally within a generation. <sup>xvii xviii</sup>	Bill not yet passed

Social Impact Bond	Asia IIX, Clinton Global Initiative, Rockefeller Foundation and USAID, among others	Women's Livelihood Bond <sup>xix</sup>	Southeast Asia	\$16 million USD	Investors finance microfinance institutions that benefit women; as women transition from rural to subsistence livelihoods and increase their credit, investors receive both financial and social returns.	Ongoing
Social Impact Bond	Austrian Federal Ministry of Labor, Social Affairs, and Consumer Protection and the ERSTE Foundation, among others	Economic and Social Empowerment for Women Affected by Violence <sup>xx</sup>	Austria	\$885,000 USD	The objective is to offer women affected by violence financial independence by finding them long-term employment; project stipulates that a defined number of women affected by violence must be placed in jobs that enable them to earn a living for at least one year. The program also provides counseling and other support services.	Ongoing
Program-for-Results	World Bank	National Initiative for Human Development 2 Program <sup>xxi</sup>	Morocco	\$300 million USD	The project priorities include improving social and economic inclusion of women and youth in financial systems, educational systems, and governance bodies.	<ul style="list-style-type: none"> <li>• Girls graduating to the next grade increased by 34%.</li> <li>• Women in local governance bodies increased by 3.1%.</li> <li>• 4240 more women received antenatal care.</li> </ul>
Program-for-Results	World Bank and the Health Results Innovation Trust Fund	Health Millennium Development Goals PforR <sup>xxii</sup>	Ethiopia	\$20 million USD	This project, intended to reform Ethiopia's health sector, incorporates program development objectives measured by indicators including: percentage of deliveries attended by professionals, percentage of women receiving antenatal care visits, and contraception prevalence rate.	<p>Ongoing</p> <p>Anticipated results:</p> <ul style="list-style-type: none"> <li>• 8% increase in deliveries attended by professional birth attendants</li> <li>• 13% increase in women receiving antenatal care visits</li> <li>• 7.7% increase in contraceptive coverage</li> </ul>
Program-for-Results	World Bank	Sustainable Rural Sanitation Services Program for Results <sup>xxiii</sup>	Egypt	\$550 million USD	A project providing sustainable sanitation services in rural Egypt ties payments to the number of people, disaggregated by gender, provided with access to improved sanitation facilities.	<p>Ongoing</p> <p>Anticipated results:</p> <ul style="list-style-type: none"> <li>• Improved access to sanitation facilities</li> <li>• Creation of a new sustainable sanitation strategy</li> <li>• Increase number of households connected to sanitation systems</li> </ul> <p>(Individual-level results will be disaggregated by gender.)</p>

Program-for-Results	World Bank	Transformation of Agriculture Sector Program Phase 3 PforR <sup>xxiv</sup>	Rwanda	\$100 million USD committed, \$300 million required	This project is designed to increase the productivity of Rwandan agricultural and livestock sectors, including by making funding conditional on an increase in Rwanda's rating according to the Women's Empowerment in Agriculture Index (WEAI).	Ongoing <ul style="list-style-type: none"> <li>WEAI rating is projected to rise from 91 to 92.50.</li> </ul>
Program-for-Results	World Bank	Inclusive Housing Finance PforR <sup>xxv</sup>	Egypt	\$500 million USD	Women are disproportionately excluded from housing in Egypt due to their employment and mobility constraints. This project aims to coordinate a social housing policy that is sustainable and inclusive for the poor and marginalized through capacity building, increased transparency, revision of guidelines, and demand-side housing programs.	Ongoing <p>Anticipated results:</p> <ul style="list-style-type: none"> <li>The housing program will reach 3.6 million people, 1.6 of which are below the poverty line.</li> <li>It will also contribute to an estimated 1.5 million jobs over a 5-year period.</li> </ul>

<sup>i</sup> Okonjo-Iweala, Ngozi. "Why should finance ministers care about gender equality? Mainstreaming wasn't getting results fast enough." *The World Bank* (2016). <http://www.worldbank.org/en/news/speech/2016/05/05/why-should-finance-ministers-care-about-gender-equality>

<sup>ii</sup> Voices4Change. "GWiN (Growing Girls and Women in Nigeria) gets the limelight!" *Voices4Change* (2015). <http://www.v4c-nigeria.com/gwin-growing-girls-and-women-in-nigeria-gets-the-limelight/>

<sup>iii</sup> Tijani, Mayowa. "How Okonjo-Iweala 'fixed' gender financing in Nigeria and the world." *The Cable* (2016). <https://www.thecable.ng/how-okonjo-iweala-fixed-gender-financing-in-nigeria-and-the-world>

<sup>iv</sup> Okonjo-Iweala, Ngozi. "Why should finance ministers care about gender equality? Mainstreaming wasn't getting results fast enough." *The World Bank* (2016). <http://www.worldbank.org/en/news/speech/2016/05/05/why-should-finance-ministers-care-about-gender-equality>

<sup>v</sup> Instiglio. "Educate Girls Development Impact Bond: Improving education for 18,000 children in Rajasthan." *Instiglio* (2015). <http://instiglio.org/educategirlsdib/wp-content/uploads/2016/03/EG-DIB-Design-1.pdf>

<sup>vi</sup> Gungadurdoss, Avnish. "Lessons from a development impact bond." *Stanford Social Innovation Review* (2016). [https://ssir.org/articles/entry/lessons\\_from\\_a\\_development\\_impact\\_bond](https://ssir.org/articles/entry/lessons_from_a_development_impact_bond)

<sup>vii</sup> Gungadurdoss, Avnish. "Lessons from a development impact bond." *Stanford Social Innovation Review* (2016). [https://ssir.org/articles/entry/lessons\\_from\\_a\\_development\\_impact\\_bond](https://ssir.org/articles/entry/lessons_from_a_development_impact_bond)

<sup>viii</sup> UBS Optimus Foundation. "World's first development impact bond on track to deliver social impact and financial returns." *Instiglio* (2016). [http://instiglio.org/educategirlsdib/wp-content/uploads/2016/07/DIB-results-press-release\\_05072016.pdf](http://instiglio.org/educategirlsdib/wp-content/uploads/2016/07/DIB-results-press-release_05072016.pdf)

<sup>ix</sup> Gavi. "The partnership model." *Gavi, the Vaccine Alliance* (2016). <http://www.gavi.org/about/partners/the-partnership-model/>

<sup>x</sup> IFFIm. "Advocacy statistics." *IFFIm: Supporting Gavi, the Vaccine Alliance* (2016). <http://www.iffim.org/advocacy-statistics/index.aspx>

<sup>xi</sup> Bowden, Anna. "Innovating with development impact bonds." *Conscious Company Magazine* 2 (2015).

<http://www.consciouscompany.com/blogs/press/18338685-innovating-with-development-impact-bonds>

<sup>xii</sup> IFFIm. "Overview." *IFFIm: Supporting Gavi, the Vaccine Alliance* (2016). <http://www.iffim.org/about/overview/>

<sup>xiii</sup> IFFIm. "Advocacy statistics." *IFFIm: Supporting Gavi, the Vaccine Alliance* (2016). <http://www.iffim.org/advocacy-statistics/index.aspx>

<sup>xiv</sup> Gavi. "Health systems goal indicators." *Gavi, the Vaccine Alliance* (2016). <http://www.gavi.org/results/goal-level-indicators/health-systems-goal-indicators/>

<sup>xv</sup> Gavi. "Girl Effect and Gavi join forces with US\$ 10 million commitment to fight cervical cancer in developing world." *Gavi, the Vaccine Alliance* (2016). <http://www.gavi.org/library/news/press-releases/2016/girl-effect-and-gavi-join-forces-with-usd-10-million-commitment-to-fight-cervical-cancer-in-developing-world/>

<sup>xvi</sup> U.S. Congress. House. Committee on Foreign Relations. *Reach Every Mother and Child Act of 2015*. 114<sup>th</sup> Cong., 1<sup>st</sup> sess., 2015. House Resolutions. <https://www.congress.gov/bill/114th-congress/house-bill/3706/text>

<sup>xvii</sup> U.S. Congress. House. Committee on Foreign Relations. *Reach Every Mother and Child Act of 2015*. 114<sup>th</sup> Cong., 1<sup>st</sup> sess., 2015. Summary. <https://www.congress.gov/114/bills/s/1911/BILLS-114s1911is.pdf>

<sup>xviii</sup> U.S. Congress. House. Committee on Foreign Relations. *Reach Every Mother and Child Act of 2015*. 114<sup>th</sup> Cong., 1<sup>st</sup> sess., 2015. House Resolutions. <https://www.congress.gov/bill/114th-congress/house-bill/3706/text>

<sup>xix</sup> Asia IIX. "Introducing the Women's Livelihood Bond." *Asia IIX* (2016). <http://www.asiaix.com/womens-livelihood-bond/>

<sup>xx</sup> Erste Foundation. "First Austrian social impact bond: Economic and social empowerment for women affected by violence." *Erste Foundation* (2015). <http://www.erstestiftung.org/blog/first-social-impact-bond/>

<sup>xxi</sup> World Bank. "MA-National Initiative for Human Development 2." *Projects & Operations* (2016). <http://www.worldbank.org/projects/P116201/ma-national-initiative-human-development-2?lang=en>

<sup>xxii</sup> World Bank. "Program appraisal document on a proposed credit in the amount of SDR65.1 million (US\$100 million equivalent) to the federal democratic republic of Ethiopia with a proposed grant from the health results innovation trust fund (HRITF) in the amount of US\$20 million in support of Health Millennium Development Goals Program-for-Results." *World Bank*, no. 75101-ET (2013).

<http://documents.worldbank.org/curated/en/763541468256147222/pdf/751010PADOP1230OfficialUse0Only090.pdf>

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<sup>xxiii</sup> World Bank. “Sustainable Rural Sanitation Services Program for Results.” *Projects & Operations* (2016).

<http://www.projects.worldbank.org/P154112/?lang=en&tab=overview>

<sup>xxiv</sup> World Bank. “Transformation of Agriculture Sector Program Phase 3 PforR.” *Implementation Status & Results Report* (2016).

<http://documents.worldbank.org/curated/en/909551475105430462/pdf/ISR-Disclosable-P148927-09-28-2016-1475105412006.pdf>

<sup>xxv</sup> World Bank. “Program appraisal document on a proposed loan in the amount of US\$ 500 million to the Arab Republic of Egypt for the Inclusive Housing Finance Program-for-Results.” *World Bank*, no. 95791-EG (2015).

<http://documents.worldbank.org/curated/en/319851468023373777/pdf/957910PAD0P15000100OU0090Box391428B.pdf>